

The background of the cover is a black and white photograph of Edinburgh Castle, a large stone fortress built on a rocky crag. The castle's architecture features multiple gables and windows. In the foreground, there are several large, semi-transparent circles in various colors: a brown circle on the left, a blue circle below it, a yellow circle overlapping the blue one, a red circle overlapping the yellow one, a purple circle overlapping the red one, a dark grey circle overlapping the purple one, a teal circle overlapping the dark grey one, and a large blue circle at the bottom. The text is overlaid on this background.

360°
of
EDINBURGH

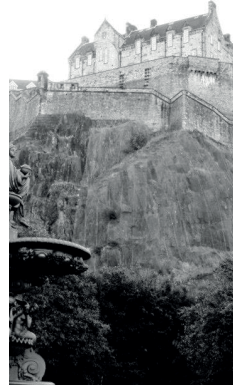
CITY GUIDE

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INTRODUCTION

So you've decided to visit to Edinburgh? You've made a wise choice! Known as the world-famous site of both the International Festival and the Festival Fringe, thousands flock here each year just to glimpse the swarms of productions and events that fill up its streets and venues. Many will also recognise it for Hogmanay and the festive news reports, showing beer-sodden masses bellowing out their cheerful rendition of 'Auld Lang Syne' to welcome in the new year. But that's not to say the city shuts down at the end of the celebrations!

Rather, Edinburgh's reputation has built up over the centuries, transcending its role as the fortress-capital of Scotland to become an international centre of enlightenment and finally a UNESCO-designated World Heritage Site and City of Literature. Here, the famous Scottish literary masters are complemented within the same museums and exhibitions that devote themselves to the country's scientists and philosophers, whose discoveries transformed how we still live our lives today. As the seat of the Scottish Government, politics still dictate the city's importance the United Kingdom more than ever before. At the same time, its closeness to the rugged glens of Holyrood Park is almost a contradiction when considering the different urban districts at its centre, home to a wide selection of shops, cafés, restaurants and nightclubs. However, despite

Edinburgh's sheer enormity, the city is still a place that can be tamed to suit your own tastes.

This guide is a way to work out what kind of Edinburgh you want to experience – whether that be a place for some beautiful inspiration, an opportunity to understand Scotland's place in the world, or even just somewhere to have a good time out with your friends. Whatever kind of Edinburgh you're looking for, this guide will show it to you – and more.

So from myself and the rest of the team, we wish you good luck!

Jon Edwards



SURVIVAL GUIDE

DOS AND DON'TS OF EDINBURGH.

A BRIEF GUIDE FOR THOSE
WHO WANT TO KNOW WHAT
TO DO (AND WHAT NOT TO
DO) WHEN TRAVELLING THE
EDINBURGH STREETS

Do

- Soak up the culture: From the castle to the smallest boutiques, there are lots to discover here in Edinburgh!
- Keep coins on you: Buses don't give out change, so it's useful to have the exact amount on you. Corner shops are happy to swap your notes for change.
- Ask inside shops if you're lost: The locals are very friendly, and more than happy to help you navigate. Don't hesitate to ask for directions or tips.
- Bring an umbrella: Although it can get very warm in summer, British weather is known for being unpredictable; an umbrella and a raincoat are a good idea all year round.
- Check websites to see if exhibitions have changed: Websites get updated regularly and are the most reliable sources to see what exhibitions are on.
- Try the local cuisine no matter how dire it sounds: Don't knock it before you try it! Take the chance to try foods you wouldn't find at home, you might be surprised.